

# INTERNSHIP

## SOKOS HOTELS

OLYMPIA GARDEN | PALACE BRIDGE | VASILIEVSKY

Sokos Hotels is the biggest and best-known hotel chain in Finland, which includes more than 50 hotels in Finland, Estonia and Russia. Whenever and whatever we design or decide we keep in our minds guest point of view and easiness. We take responsibility for people and the environment by constantly updating and improving our operational processes, and as a result, we operate profitably.

We understand the importance of gaining professional experience, working out educational theory and improving skills, so we offer the opportunity of an internship in one of our hotels in St. Petersburg.



### MARKETING

#### ASSISTANT

You will get a unique opportunity to become a part of the brand-new project, which main purpose is to promote Sokos Hotels St. Petersburg in the international market. Key responsibilities:

- ✓ take part in building marketing strategy
- ✓ analyze the key competitors
- ✓ create advertising materials
- ✓ work with social media
- ✓ evaluate the effectiveness of the marketing strategy

### REQUIREMENTS

- ✓ Chinese as native language + excellent English (Upper+)
- ✓ Sociability, activity, friendliness
- ✓ Punctuality and attention to details
- ✓ Creative thinking
- ✓ A strong desire to grow in hospitality industry
- ✓ Online marketing experience as a huge advantage

 Send us your CV to [suzanna.simonyan@sok.fi](mailto:suzanna.simonyan@sok.fi)

 Have a skype interview with a service manager

 Get your internship in Sokos Hotels

